



Swiss Russian Forum
Swiss Russian Chamber of Commerce



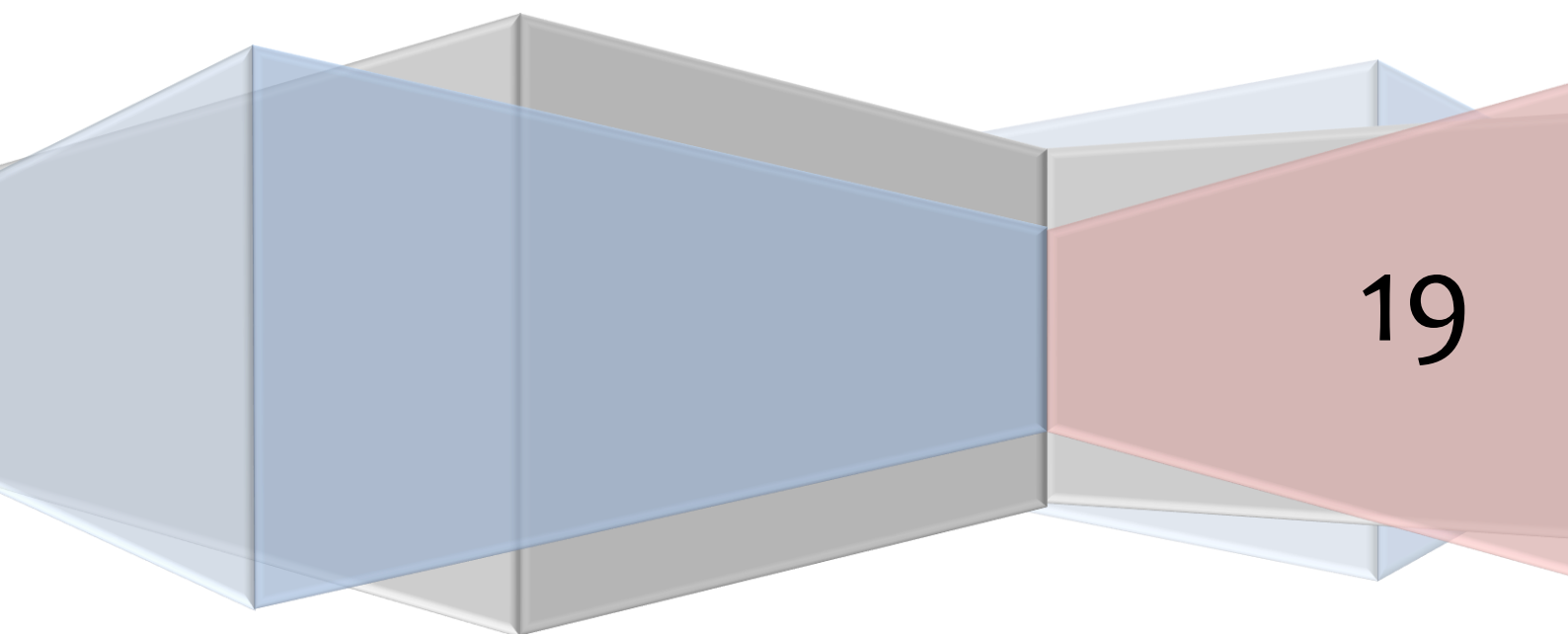
Suvorov Prize

A Swiss Russian Award for Innovation

Competition 2019

Information Brochure

SRF





Introduction

The Swiss Russian Forum (SRF) created the Suvorov-Prize as an award for outstanding innovative projects. Marketability plays a decisive role in the selection of the Prize-winners as the marketability of the innovation is essential.

The Suvorov-Prize will be bestowed upon Swiss and/or Russian citizens whose projects have a cross-national or international impact as stipulated in the statutory aims of the SRF.

The name of the prize honours the Russian General Alexander V. Suvorov who, in 1799, fought against Napoleon's army in the Gotthard area of central Switzerland. There, a Suvorov monument was erected in memory of the General's and his Russian soldiers' brave campaign to assist the Swiss. Suvorov is seen as an early bridge-builder between Switzerland and the Russian Federation.

Apart from distinguishing the winners, the Suvorov-Award is also intended to provide encouragement and additional publicity as well as to serve as a reference. The Suvorov-Prize provides the winner with a cash prize and one-year start-up coaching for the innovation project.

The Suvorov Prize is organised in cooperation with the Foundation for Assistance to Small Innovative Enterprises (FASIE) and under the auspices of the Swiss Embassy in Moscow and Canton of Zurich.

Purpose

The Suvorov Prize is aimed to encourage young researchers and inventors to present creative projects on the international market thus supporting their countries' economy.

Since Switzerland belongs to one of the most innovative countries we would like to strengthen long-term economic relations between the two countries through our cooperation with FASIE to facilitate a spill over effect.

Organisation

The SRF is responsible for the organisation of the Suvorov-Award on an annual basis. Media coverage generates publicity and additional encouragement for future participation.

A Russian-Swiss Jury of experts carefully examines and evaluates all submitted projects.

Eligible for the SRF Suvorov-Award are: students, graduates, post-graduates, scientific staff at all universities / colleges, as well as companies or their designated representatives.

Overview of Assessment Criteria

Creativity:	Original, interdisciplinary, simplicity of idea;
Innovation value:	Transfer between science and business, time elapsed since moment of innovation meets specifications; project leads to improvement relative to status quo;
Social relevance:	Timeliness of the project, project meets a social need; project has a broad social impact;
Marketability:	Project refers to market demand; feasibility, relevant for and realisable in the market; financial viability.

Jury

- ❖ Ivan M. Bortnik, Advisor to the General Director, Member of the Supervisory Board Foundation for Assistance to Small Innovative Enterprises (FASIE), Moscow
- ❖ Thomas A. Frick, Partner Niederer Kraft & Frey AG, Zurich
- ❖ Andreas Gut, Swiss EUREKA project coordinator, State Secretariat for Education, Research and Innovation SERI, Bern
- ❖ Mikhail Lifshitz, Director High-tech Business Development, Renova Group, Moscow
- ❖ Béatrice G. Lombard-Martin, Co-President Swiss Russian Forum Foundation, Zurich
- ❖ Andrey Mikitas, Deputy General Director, the Foundation for Assistance to Small Innovative Enterprises (FASIE), Moscow
- ❖ Nelli Orlova, Partner InnMind, Lausanne
- ❖ Galina Sato, President, Granite Group, Zurich
- ❖ Marcel Widrig, Partner PwC, PricewaterhouseCoopers AG, Zurich

Procedure

First Round

Applications are accepted until June 21, 2019

Second Round (selection of the short-list semi-finals)

Results of the second round will be communicated by the jury by the beginning of July. The jury may request further information on projects.

Third Round (and selection of finalists)

Results of the third round will be communicated by the jury by the beginning of September. The finalists will be presented at the Suvorov Award Ceremony.

The Ceremony of the Suvorov Prize 2019

Takes place at the congress center Technopolis Moscow, November 11, 2019

<https://technomoscow.com/>

Prizes for Winners

- First Prize: 2 million Rubles for one year
Second Prize: 500 000 Rubles for two years

Application process in three steps



- 1st step Fill in the application form online [here](#)
- 2nd step Submit a short description of your project [here](#)
- 3^d step Submit a presentation of the project containing all main elements of a business plan (max. 3 mb)
to: svetlana@swissrussianforum.org

Within two working days you will get a confirmation.

There will be reports in Russian and Swiss media on the winners and results will be communicated on the web page of the Swiss Russian Forum: <http://swissrussianforum.org/>

For any further information, please contact our headquarters in Zurich:

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